

ACE-IT (*Internet & Technology*)

The ACE-IT Program, adapted from the Aboriginal Canadian Entrepreneur (ACE) Program and delivered by the University of Victoria Gustavson School of Business (UVicGSB), is designed with a strong focus on balancing cutting-edge concepts with practical, experiential learning to explore entrepreneurship in a meaningful and culturally appropriate way.



Find out more information at iamace.ca/ace-it

Program launch: End of August, 2020. Dates and location to follow

Get in touch!



Email Us!

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Where and when?

Vernon Area



Phone Us

Call 1 (250) 328-4993



[@aboriginalcanadianentrepreneur](https://www.facebook.com/aboriginalcanadianentrepreneur)



[@ace_programs](https://www.instagram.com/ace_programs)

More Information

The primary goal of the ACE-IT program is increasing the number of Indigenous-owned businesses that will tap into local economic opportunities and provide sustainable employment for community members

Program content is structured around 6 integrated courses of 'in-person' training. Each course will provide modules that are roughly 4 to 5 days in length, as well as an introduction and wrap-up days, for a total of up to 32 learning days. Each module will consist of introduction and coaching, where participants will focus on applying their new knowledge to their venture.

The program content will be delivered face to face in the Vernon area by a team of professors from UvicGSB and industry-leading experts in social media, marketing, web development and e-commerce.

Program Content



Module 1:

Introduction to Opportunity Selection and Entrepreneurship



Module 2:

Key Principles Behind Successful Internet Business Websites



Module 3:

Website Development Tools And Orientation



Module 4:

Social Media Tools And Metrics



Module 5:

Internet Marketing; Driving Traffic To Your Site



Module 6:

Business Model Testing



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